**NC LIVE Impact Campaign Social Media Messages**

Below are some social media messages related to the NC LIVE Impact campaign and NC LIVE resources. Please feel free to use these as they are, or adapt them to suit your library’s needs.

You can also follow NC LIVE on [Twitter](https://twitter.com/nclive) and [Facebook](http://www.facebook.com/NCLIVEOnlineLibrary), where we will be sharing these messages along with any other submitted library patron profiles from across the state throughout fall-winter 2016-17. Please share and retweet our messages!

\*\*Note on URLs:

* All links to licensed resources use nclive.org authentication. If your library uses a locally managed proxy and does not use the [“use your own login” service](http://www.nclive.org/new-service-use-your-own-login-ncliveorg), or if you prefer to use local proxy authentication, you’ll need to create your own URLs that include your proxy prefix.
* If you post any of the messages on Twitter, [the URL will be automatically shortened](https://support.twitter.com/articles/78124) to 23 characters.

**NC LIVE Impact Messages**

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| **Messaging** | **Related graphic** |
| Watch a documentary, read an ebook, learn a language--anytime, anywhere, free through your library! http://www.nclive.org/impact |  [Impact "Anywhere Anytime" Graphic](http://db-01.nclive.org/sites/default/files/impact_anytime_anywhere_infographic.png) |
| NC LIVE libraries work together to bring NC residents access to $21M worth of ebooks, articles, videos and more http://www.nclive.org/impact |  [Impact "Cost Savings" Graphic](http://db-01.nclive.org/sites/default/files/impact_cost_infographic.png) |
| Can you guess how many articles, books, videos, and more you can get on demand through NC LIVE? http://www.nclive.org/impact |  [Impact "Items Available" Graphic](http://db-01.nclive.org/sites/default/files/impact_total_items_infographic.png) |
| Every resident of NC has on-demand access to millions of articles, videos, and ebooks--try it! http://www.nclive.org/impact |  [Impact "Items Available" Graphic](http://db-01.nclive.org/sites/default/files/impact_total_items_infographic.png) |
| Learn how NC libraries work together to provide a statewide digital library while saving millions of dollars: http://www.nclive.org/impact | [NC LIVE Impact Infographic](http://db-01.nclive.org/sites/default/files/impact_large_infographic.png)  |
| Learn more about NC LIVE, NC’s online library for students, entrepreneurs, and lifelong learners: http://www.nclive.org/impact | [NC LIVE Impact Infographic](http://db-01.nclive.org/sites/default/files/impact_large_infographic.png)  |
| Can you guess how many times NC’s own digital library was used last year? Check it out! www.nclive.org/impact |  [Impact "Total Uses" Graphic](http://db-01.nclive.org/sites/default/files/impact_items_used_infographic.png) |
| Did you know? Every resident of NC has access to a huge digital library of streaming videos, ebooks & more: http://www.nclive.org/impact |  [Impact "Every Resident" Graphic](http://db-01.nclive.org/sites/default/files/impact_every_resident_infographic.png) |
| Business tools, languages, streaming video--be a lifelong learner on your schedule with NC’s digital library! http://www.nclive.org/impact |  [Impact "Every Resident" Graphic](http://db-01.nclive.org/sites/default/files/impact_every_resident_infographic.png) |

**Patron Success Stories**

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| NC LIVE Success Stories: See how North Carolinians benefit from their free, high-quality digital library: http://www.nclive.org/impact/stories |
| Find out how Natalie in Mooresville used NC LIVE resources from her library to open a retail store: http://www.nclive.org/impact/stories?profile=1 |
| Kadie uses NC LIVE from her library to learn Japanese and study her family history--all from her smartphone: http://www.nclive.org/impact/stories?profile=2 |
| NC LIVE Success Story: Greg in Stokesdale used business data from NC LIVE and his library to file a utility patent: http://www.nclive.org/impact/stories/?profile=3 |
| Theresa went back to school & thanks to digital resources from NC LIVE and her college library she has a 3.9 GPA: http://www.nclive.org/impact/stories?profile=4 |
| NC LIVE Success Story: Laura used online business tools from her library and NC LIVE to open her own business: http://www.nclive.org/impact/stories?profile=5 |
| Erim uses NC LIVE online resources from her university library to stay on top of entrepreneurship news--for free: http://www.nclive.org/impact/stories?profile=6 |
| Sid recommends NC LIVE resources from the library to business clients for the high-quality information they need: http://www.nclive.org/impact/stories?profile=7 |
| Pearl discovered streaming documentaries from NC LIVE and her college library that spark discussion: http://www.nclive.org/impact/stories?profile=8 |
| Dr. Ortiz uses streaming video from NC LIVE and her university library to prepare students to meet patient needs: http://www.nclive.org/impact/stories/?profile=9 |
| Stacey uses streaming videos from NC LIVE and her college library to prepare technologists for the clinical setting: http://www.nclive.org/impact/stories?profile=10 |
| Dr. Thompson embeds streaming videos from NC LIVE and her college library so students can watch them anywhere: http://www.nclive.org/impact/stories/?profile=11 |
| Derrick enhances his business courses with the high-quality tools available from NC LIVE and his college library: http://www.nclive.org/impact/stories/?profile=12 |

**NC LIVE Resources**

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| **Messaging** | **Related graphic, if applicable** |
| Did you know? NC residents w/a library card can stream every televised presidential debate in history for free 24/7! http://www.nclive.org/cgi-bin/nclsm?url=http://fod.infobase.com/PortalPlaylists.aspx?seriesID=96234 |  |
| Attention NC Entrepreneurs: your library has online tools for competitive analysis, market research and more: http://www.nclive.org/business |  |
| Did you know? Everyone in NC can stream HBO documentaries free on demand from anywhere thanks to their library: http://www.nclive.org/cgi-bin/nclsm?url=http://fod.infobase.com/PortalPlaylists.aspx?pID=281 |  |
| Don’t just Google your symptoms! Your NC library has high-quality medical information available online, for free: http://www.nclive.org/health |  |
| Don’t pay to learn a new language when you can access Pronunciator on any device through your NC library: http://www.nclive.org/cgi-bin/nclsm?rsrc=376 | [Pronunciator Image](http://db-01.nclive.org/sites/default/files/pronunciator.png) |
| Get in shape with FREE on-demand streaming exercise videos--all you need is a library card from an NC library: http://www.nclive.org/cgi-bin/nclsm?url=http://fod.infobase.com/PortalPlaylists.aspx?pID=1688 |  |
| Fiction from authors like Lee Smith and more with no waiting: Home Grown Ebooks from your library: http://nclive.org/cgi-bin/nclsm?rsrc=295 | [Home Grown Image](http://db-01.nclive.org/sites/default/files/home_grown_2016.png) |
| Over 2,000 current fiction & nonfiction ebooks with no holds and no waiting--just for NC residents! http://nclive.org/cgi-bin/nclsm?rsrc=295 | [Home Grown Image](http://db-01.nclive.org/sites/default/files/home_grown_2016.png) |
| Enhance your research with social, political, and economic statistics free online from your library: http://www.nclive.org/cgi-bin/nclsm?rsrc=330 |  |
| Explore your family history with HeritageQuest, free online from your NC Library: http://www.nclive.org/cgi-bin/nclsm?rsrc=218 | [HeritageQuest Image](http://db-01.nclive.org/sites/default/files/heritagequest_adbox.png) |
| Did you know? Free online practice tests are available through your NC library. GED, SAT, ASVAB, Praxis, and more! http://www.nclive.org/cgi-bin/nclsm?rsrc=219 |  |
| Stream videos about resume writing, interviewing, networking & more FREE for any NC resident w/a library card: http://www.nclive.org/cgi-bin/nclsm?url=http://fod.infobase.com/PortalPlaylists.aspx? sid=1104&level=Subject |  |
| History buff? Archival films and newsreels FREE 24/7 for NC residents with a library card: http://www.nclive.org/cgi-bin/nclsm?url=http://fod.infobase.com/PortalPlaylists.aspx? &sid=1307&level=Subject |  |